

Outreach Activity Description Form for KKBJ AM, KKBJ FM and WBJI FM

Year 2008

Name of Activity: Internship Program

R.P. Broadcasting currently has an internship program in association with Bemidji State University's (BSU) Mass Communication Department, and the University of North Dakota's Marketing and Mass Communication Departments. BSU and UND's Mass Communication Departments trains students for careers in the field of radio, television and journalism. UND's Marketing Department trains students for work in all areas of Marketing and advertising. R.P. Broadcasting management has developed a professional relationship and internship program with professors in both colleges.

In 2008, R.P. Broadcasting provided an opportunity for one paid internship. The position was filled by a Bemidji State University student in her junior year. She worked with and experienced many areas of the radio station including promotions, research and sales. During this internship period, R.P. Broadcasting's internship program was reviewed by a professor of UND's Mass Communication Dept. She was satisfied with the program and the resulting training and experience the students were receiving.

Based on the continuing internship program in 2007 and again in 2008, R.P. Broadcasting, the employment units for WBJI FM and KKBJ AM & FM, has fulfilled one of the outreach requirements for EEO compliance for small market stations.

Respectfully,



Daniel J. Voss
General Manager
R.P. Broadcasting